

ASSORTMENT & TREND HIGHLIGHTS

# Products that go **viral** – before they hit the shelf.

Over 500 items from 25+ own and licensed brands. Trend snacks from around the world, available from our German warehouse – curated for the retail of tomorrow.



Lyoshot

FraPops

Mytcha

#SCHMECKT Dubai

Ferrero Italia

Froozly

+ 19 more

**500+**  
items in the range

**5,000+**  
points of sale supplied

**2–5 d**  
delivery time from DE stock

**98.9%**  
on-time delivery

# We bring tomorrow's trends onto today's shelf.

Vovan Global is an importer and wholesaler for viral confectionery and snack trends. We curate what goes through the roof on TikTok & Instagram – from freeze-dried vitamin shots and Dubai chocolate to frozen desserts – and deliver it shelf-ready from our German warehouse. Own brands with exclusivity, licensed A-brands with frequency.

**14+**

own brands + 8 licensed

**5,000+ 2–5 d**

points of sale supplied

delivery time from DE stock

**98.9%**

on-time delivery rate



## Trend speed

From viral hype onto the shelf in weeks instead of years – we bring social-media trends into retail faster than any own-brand development.



## From German stock

No container waiting times: our core range is available immediately from our warehouse near Cologne, 2–5 working days.



## Exclusive + trusted

Own brands with no direct comparison on the shelf, combined with well-known A-brands as footfall drivers.

Dubai Chocolate

Freeze-Dried

Matcha

Frozen Dessert

US-Snacks

UBE / TARO

NEW 2026



# UBE

## The purple hype from Asia.

UBE – the purple sweet potato – is the Instagram trend from Asia. Creamy, mildly sweet and unmistakably purple: as milk chocolate with UBE filling, cookies, chocolate bar, chocolate cones, powder to make your own – and new as Pure Ube Latte and UBE Spread. #SCHMECKT brand.

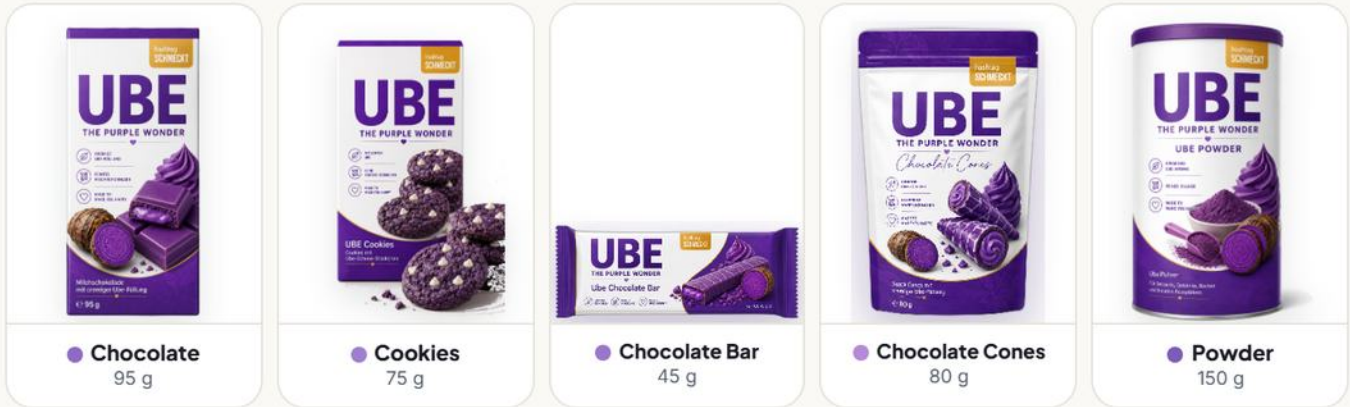
♥ Purple trend

Chocolate · Cookies · Bar · Cones · Powder · Latte · Spread

Request samples & terms →

info@vovanglobal.de · +49 2202 24 77 600

## THE UBE RANGE



## ITEMS & EAN

| ITEM                             | ART. NO. | EAN           | CONTENT | AVAILABILITY |
|----------------------------------|----------|---------------|---------|--------------|
| Milk chocolate with UBE filling  | UBE-001  | 4262451984933 | 95 g    | DE stock     |
| Cookies with UBE pieces          | UBE-002  | 4262451984957 | 75 g    | DE stock     |
| Chocolate Bar with UBE filling   | UBE-006  | 4262451985428 | 45 g    | DE stock     |
| Chocolate Cones with UBE filling | UBE-005  | 4262451985411 | 80 g    | DE stock     |
| UBE Powder                       | UBE-004  | 4262451984919 | 150 g   | DE stock     |
| Pure Ube Latte · Drink Mix       | UBE-007  | 4262451985404 | 100 g   | Launch 2026  |
| UBE Spread · yam-based spread    | UBE-008  | tba           | 300 g   | Launch 2026  |

UBE = purple sweet potato (taro trend) · #SCHMECKT brand · terms on request · shipped from our German warehouse

## One range, one trend statement.

Chocolate · Cookies · Bar · Cones · Powder · Latte · Spread – the complete UBE world for your display



## Purple Trend

The UBE/taro hype from Asia is conquering European shelves – seven products for a complete trend display. **Terms on request.**



[vovanglobal.de/ube](https://vovanglobal.de/ube)



# Pure Ube Latte

The latte that goes  
**purple.**  
Hot or iced.

The drink format of the Purple Wonder: a ready-to-use ube latte mix made from real Filipino ube root. Simply mix with milk – and your purple signature drink is ready.  
#SCHMECKT brand.

★ NEW 2026

♥ Signature drink

100 g premium tin · Café · retail · D2C

**01 Creamy ube flavour** – sweet, mildly nutty, with an unmistakable vanilla-coconut note.

**02 Fine ube powder** – dissolves instantly, no syrup, no barista training needed.

**03 Hot & iced** – hot latte in winter, iced ube latte in summer. Year-round rotation instead of a seasonal slot.

**04 Made for Reels** – the colour is the content. No filter, real anthocyanin purple.

Content 100 g · premium tin · mix with milk · EAN 4262451985404 · limited launch 2026 · also available as private label

**+750k #ube posts**

Ube latte is the most-shared ube format – 120,000+ TikTok videos. First-mover window in DACH B2B: 6–12 months before retail brands catch up. **Terms on request.**



vovanglobal.de/ube



# UBE Spread

**Spread it. Love it. Repeat.**

The spread made from real ube (purple yam): creamy, smooth, dreamy – and completely purple, with no colouring tricks. UBE brand – Made You Smile.

★ NEW 2026

♥ Breakfast trend

300 g jar · Vegan · Palm-oil-free · retail · drugstore · D2C

**01** **Made with real Ube** – real purple yam instead of flavouring: taste & colour straight from the root.

**02** **Vegan & palm-oil-free** – the contemporary answer in the spreads aisle.

**03** **Creamy · Smooth · Dreamy** – on bread, in porridge, on pancakes.

**04** **Made for Content** – a purple breakfast is the feed-stopper: #ube provides the tailwind.

Content 300 g · screw-top jar · EAN to follow on listing approval · limited launch 2026 · also available as private label

## Breakfast in purple

Spreads are everyday frequency – the purple trend brings impulse purchases to a permanent shelf slot. Spread rounds out chocolate, cookies, powder & latte into the complete UBE world. **Terms on request.**



vovanglobal.de/ube



**LYOSHOT**  
Freeze-Dried Vitamin Shot

## The freeze-dried vitamin shot that took TikTok by storm.

Real fruit and plant power, gently freeze-dried in a glass bottle. 5 g make 100 ml of ready-to-drink beverage. Five functional worlds – from detox to energy. A trend impulse product for the checkout zone.

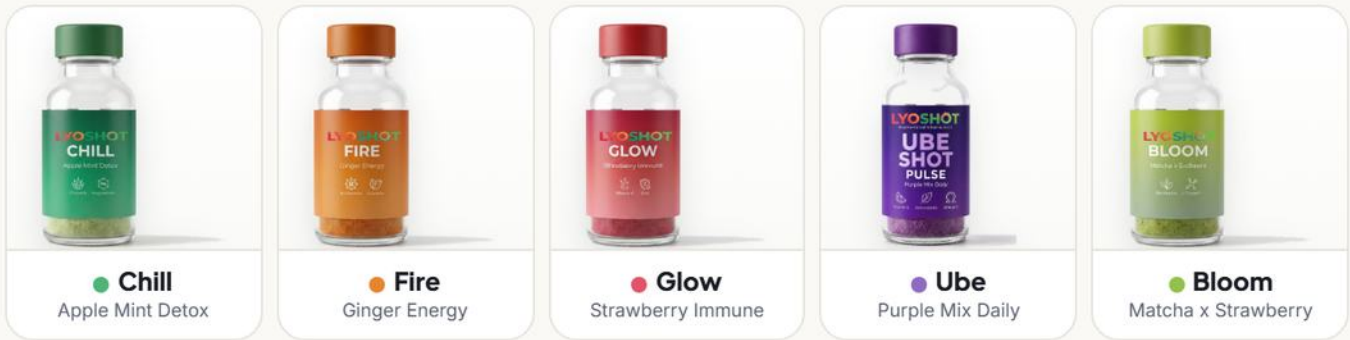
 TikTok hit

Made in Germany · 24-month shelf life

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## THE 5 VARIETIES



## ITEMS & TERMS

| VARIETY                     | ART. NO. | EAN (BOTTLE)  | CONTENT | RRP               | AVAILABILITY |
|-----------------------------|----------|---------------|---------|-------------------|--------------|
| Fire · Ginger Energy        | LYO-001  | 4262451984698 | 5 g     | <b>2.99 €</b>     | DE stock     |
| Chill · Apple Mint Detox    | LYO-002  | 4262451984681 | 5 g     | <b>2.99 €</b>     | DE stock     |
| Glow · Strawberry Immune    | LYO-004  | 4262451984704 | 5 g     | <b>2.99 €</b>     | DE stock     |
| Ube · Purple Mix Daily      | LYO-005  | 4262451984711 | 5 g     | <b>2.99 €</b>     | DE stock     |
| Bloom · Matcha x Strawberry | LYO-003  | 4262451984728 | 5 g     | <b>2.99 €</b>     | DE stock     |
| Mixed Display · 5 varieties | LYO-006  | 4262451984735 | 25 btl. | <b>Top seller</b> | DE stock     |

Content 5 g / 100 ml · sales unit 1 display = 25 bottles (5 × 5) · minimum order 10 displays · shelf life 24 months, store dry · delivery time 2-5 working days



# 2.99 € RRP

A viral trend impulse product for the checkout zone – attractive margin, entry from just 10 displays. **Terms on request.**



[vovanglobal.de/lyoshot](http://vovanglobal.de/lyoshot)

SYRUP



# Syrup

## One splash. 8 litres of flavour.

The mix-it-yourself syrup concentrate from #SCHMECKT – sugar-free, one bottle makes at least 8 litres of drink. Seven varieties from energy and iced tea to berry. Practical, high-yield, ideal for the beverage and promotional space.

★ Sugar-free

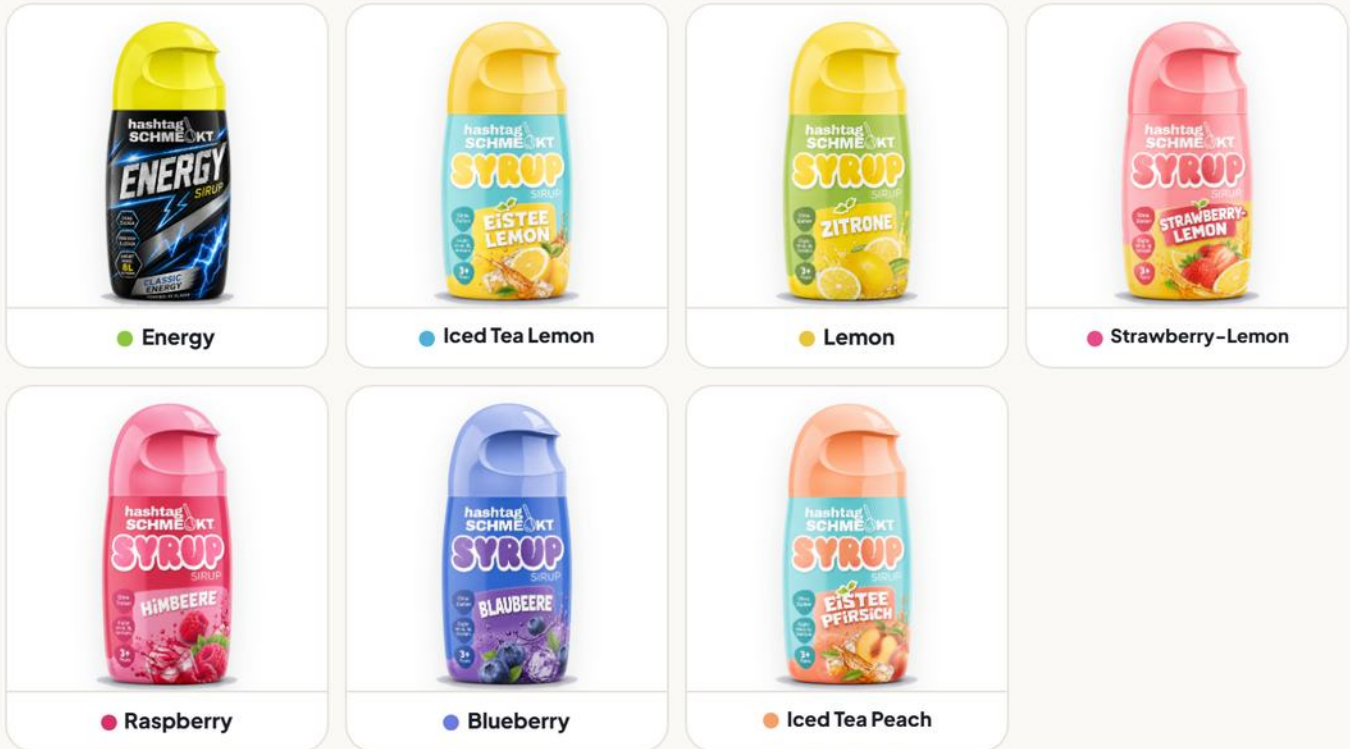
💧 makes 8 L

7 varieties

Request samples & terms →

info@vovanglobal.de · +49 2202 24 77 600

## THE 7 VARIETIES



Mix-it-yourself syrup concentrate · sugar-free · one bottle makes at least 8 litres of drink · 7 varieties · EANs & terms on request · shipped from our German warehouse

**One bottle =  
at least 8 litres of drink.**

Sugar-free · easy to dose · ideal for promotional & beverage space



**8 L per bottle**

Sugar-free syrup concentrate with high yield – top margin per shelf slot. **Terms on request.**



[vovanglobal.de/hashtag-schmeckt](http://vovanglobal.de/hashtag-schmeckt)



# Frosty Pocket

**Slush to freeze.  
No machine. No  
waiting.**

The ready-to-drink slush in a pouch – simply freeze, squeeze, enjoy. Natural fruit flavours, azo-free – and completely without a cold chain: store and sell unchilled, freezing happens only at the consumer's home.

★ New category

❄ No cold chain

160 g single pouch

Made in Spain

Request samples & terms →

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## THE 4 VARIETIES



### ● Lemon

Lemon · EAN 8435660200767



### ● Strawberry

Strawberry · EAN 8435660200750



### ● Forest Fruits

Forest Fruits · EAN 8435660200781



### ● Dracula

Cola, Strawberry & Vanilla · EAN 8435660200774

## PACKAGING & LOGISTICS

| UNIT               | CONTENT                   | DETAILS                     | SHELF LIFE    |
|--------------------|---------------------------|-----------------------------|---------------|
| Single pouch       | 160 g net · 171 g gross   | 95 × 198 mm · tethered cap  | BBD 18 months |
| Carton (box of 10) | 10 units · 1.77 kg        | 197 × 110 × 204 mm          | —             |
| EU pallet          | 200 cartons · 2,000 units | 120 × 80 × 120 cm · 379 kg  | —             |
| Logistics          | Full truck: 64,000 units  | 40" container: 94,500 units | —             |

Pasteurised & compliant with EU food standards · gluten-free · lactose-free · 100% vegan · azo-free · Made in Spain · EANs & terms on request

## Freeze. Squeeze. Enjoy.

Dry liquid goods – storable & sellable unchilled, frozen only at home.  
Ideal for checkout, kiosk & outdoor pool.



## Slush without a cold chain

Europe's first ready-to-drink single-serve slush – a new impulse category with no machine and no chilled logistics. **Terms on request.**



vovanglobal.de/frosty-pocket

PROTEIN BAR

NEW 2026



# Protein Bar

**15 g protein.**  
**Full indulgence.**

The vegan protein bar from #SCHMECKT – 15 g protein, palm-oil-free, a source of fibre. Five dessert varieties from nut-nougat chocolate to white cookie crumble. The functional snack for on the go, fitness & the checkout zone.

🍌 15 g protein · vegan

palm-oil-free · 5 varieties

Request samples & terms →

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## THE 5 VARIETIES



● **Nut-Nougat Chocolate**



● **Strawberry Infection**



● **Pistachio Baklava**



● **Chocolate Milk**



● **White Cookie Crumble**

Vegan protein bar · 15 g protein · palm-oil-free · source of fibre · 5 varieties · #SCHMECKT brand · EANs & terms on request · shipped from our German warehouse

# 15 g protein

A vegan high-protein bar with dessert indulgence – the functional snack trend for fitness, to-go & the checkout zone. **Terms on request.**



vovanglobal.de/...  
schmeckt-protein



# Protein Powder

## Premium powder. 100% vegan.

Vegan premium protein powder from #SCHMECKT in five dessert varieties – from nut-nougat chocolate and pistachio-baklava to white cookie crumble. The functional-food trend for the sport, health and lifestyle space.

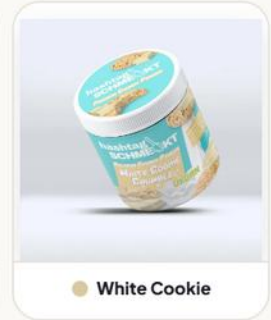
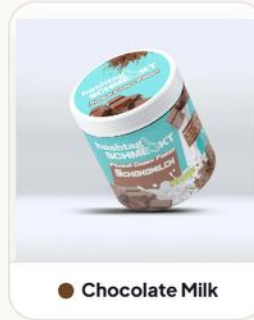
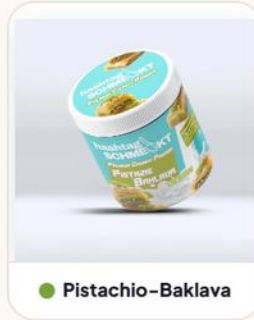
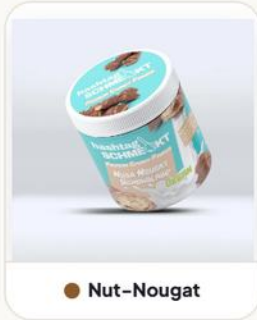
100% vegan

Premium chunky powder · 5 varieties

Request samples & terms →

info@vovanglobal.de · +49 2202 24 77 600

## THE 5 VARIETIES



Vegan premium protein powder · 5 dessert varieties · #SCHMECKT brand · EANs & terms on request · shipped from our German warehouse

## Functional food as an indulgence trend.

100% vegan · dessert varieties · for sport, health & lifestyle placement



## Vegan protein

Protein meets dessert indulgence – the growing functional trend with social-media appeal. **Terms on request.**



[vovanglobal.de/schmeckt-protein](https://vovanglobal.de/schmeckt-protein)

FROZEN DESSERT

NEW 2026



# FraPops

**Three varieties.**  
**One cup.**  
**Pure vibes.**

Framini FraPops are **Mini Ice Cream Fruits** – creamy fruit ice cream in colourful fruit shapes, coated in fine white chocolate. Natural ingredients, 120 g cup. The frozen-dessert hype of 2026 for the chiller cabinet, kiosk and festival.

❄️ Frozen hype

white chocolate · 120 g

[Request samples & terms →](#)

[info@vovanglobal.de](mailto:info@vovanglobal.de) · +49 2202 24 77 600

## THE 3 VARIETIES



## PACKAGING, EAN & LOGISTICS

| LEVEL           | EAN / GTIN-13 | CONTENT   | UNIT     | AVAILABILITY |
|-----------------|---------------|-----------|----------|--------------|
| Single cup      | 4262451984742 | 120 g     | 1 cup    | DE stock     |
| Counter display | 4262451984759 | 120 g     | Display  | DE stock     |
| Carton (unit)   | 4262451984766 | 8 × 120 g | 8 cups   | DE stock     |
| Pallet          | 4262451984773 | 108 units | 864 cups | DE stock     |

3 varieties: Banana · Blackberry · Strawberry · layer 12 units = 96 cups · Euro pallet · BRC-certified · retailer support: POS displays, standees & social-media content packages

## Creamy fruit ice cream, coated in white chocolate.

Colourful fruit shapes · natural ingredients ·  
perfect on the go · enjoy frozen



## Frozen hype

**Prices on request.** A frozen dessert in fruit shapes – the social-media trend for the chiller cabinet and impulse zone. Incl. POS display and content package for retail.



[vovanglobal.de/framini](https://vovanglobal.de/framini)

FROZEN DESSERT · NUT SHAPE

NEW 2026



# Nutpops

**Looks like a nut.  
Tastes like a dessert.**

Framini Nutpops are frozen mini desserts in a deceptively real nut shape: coloured white chocolate on the outside (12 %), a creamy core inside. Pistachio, almond & peanut in a 100 g cup – the moment of surprise on opening is the product.

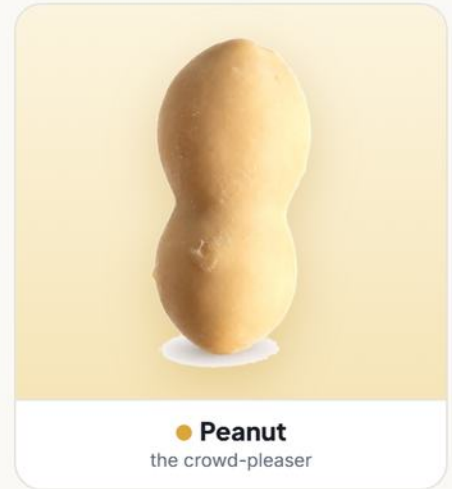
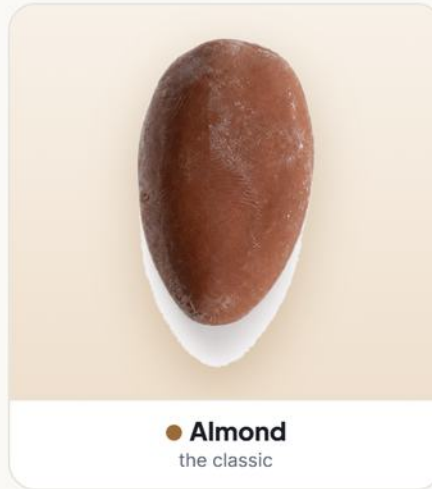
❄️ **Reveal hit**

100 g cup · 3 varieties · frozen -18 °C

[Request samples & terms →](#)

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## THE 3 VARIETIES



## PACKAGING & LOGISTICS

| LEVEL           | DIMENSIONS              | CONTENT    | UNIT        | AVAILABILITY |
|-----------------|-------------------------|------------|-------------|--------------|
| Single cup      | 9.5 × 9.5 × 6 cm        | 100 g      | 1 cup       | Launch 2026  |
| Counter display | 40 × 30 × 7.5 cm        | 12 × 100 g | 12 cups     | Launch 2026  |
| Euro pallet     | 96 displays · 12 layers | 1,152 cups | 105 cm high | Launch 2026  |

Art. No. FRA-1002 · Framini brand · 288 kcal / 100 g · frozen -18 °C · before eating let thaw for approx. 10 min · GTINs to be assigned – item data sheet with all master data on request · country of origin per label: Turkey

## Crisp chocolate shell, creamy core.

White chocolate (12 %) · three nut varieties in a cup · bite-sized portions · reveal moment included



## Reveal **moment**

"That's not a nut?!" – the pistachio hype meets ASMR content. The first dessert in a nut shape for the freezer, kiosk, petrol station and food service. **Terms on request.**



[vovanglobal.de/nutpops](https://vovanglobal.de/nutpops)



# Kool-Aid

## Dip the pineapple. Soak up the flavour.

The US drink-powder cult that's currently blowing up TikTok: dip pineapple pieces into the mixed Kool-Aid – the fruit takes on the intense flavour. **Insanely viral.** 12 varieties, sugar-free, 3.6 g sachet for 0.99 € RRP.

★ US import

🔥 TikTok-viral

12 varieties · sugar-free

[Request samples & terms →](#)

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## 12 VARIETIES · UNSWEETENED

Mix Berry

Pink Lemonade

Lemonade

Blue Raspberry

Soarin Straw

Lemon Lime

Trop Punch

Strawberry

Cherry

Grape

Orange

Black Cherry



## PACKAGING & TERMS

| UNIT          | CONTENT    | RRP    | DELIVERY TIME |
|---------------|------------|--------|---------------|
| Single sachet | 3.6 g      | 0.99 € | ~18 days*     |
| Sales box     | 48 pcs     | –      | ~18 days*     |
| Master carton | 4 × 48 pcs | –      | ~18 days*     |

Master carton 28 × 20.5 × 20 cm · sugar-free · \*lead time from order (air freight) · purchasing terms on request (final prices with the quote)



The TikTok pineapple-dip trend makes Kool-Aid an impulse hit – strong margin at 0.99 € RRP. **Secure it now, terms on request.**



vovanglobal.de/usa



# Patifruits

## French fruit confectionery.

Maison de Patifruits brings fine fruit confectionery in the French style: delicate fruit specialities in strawberry, mango, pistachio and lemon. Premium look for the confectionery and gift placement.

★ Premium

🇫🇷 Style Français

4 varieties

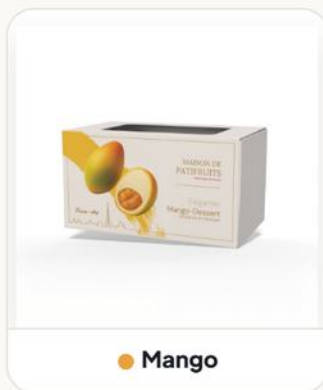
Request samples & terms →

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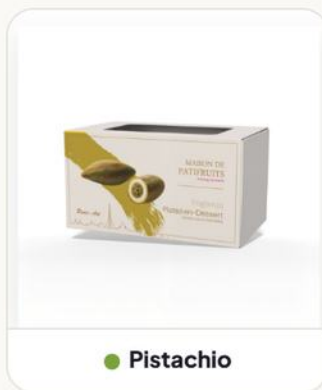
## THE 4 VARIETIES



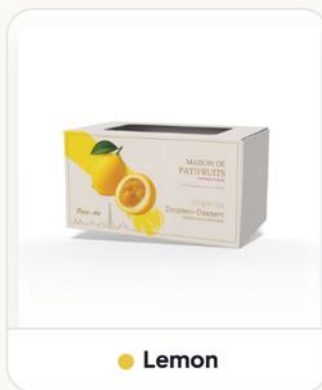
● Strawberry



● Mango



● Pistachio



● Lemon

Fine fruit confectionery in the French style · 4 varieties · EANs & terms on request · shipped from our German warehouse

## Premium look for confectionery & gifting.

French style · 4 fruit varieties · high-quality shelf & gift placement



## Maison Français

Premium fruit confectionery lifts the confectionery shelf – ideal as a high-quality contrast to the trend snacks. **Terms on request.**



vovanglobal.de/...  
patifruits



# MYTCHA

## Matcha meets Chocolate.

A creamy matcha chocolate bar with freeze-dried fruit in a fruity cream. 100 g, six varieties – from strawberry to Dubai style. The matcha trend as a chocolate bar from #SCHMECKT.

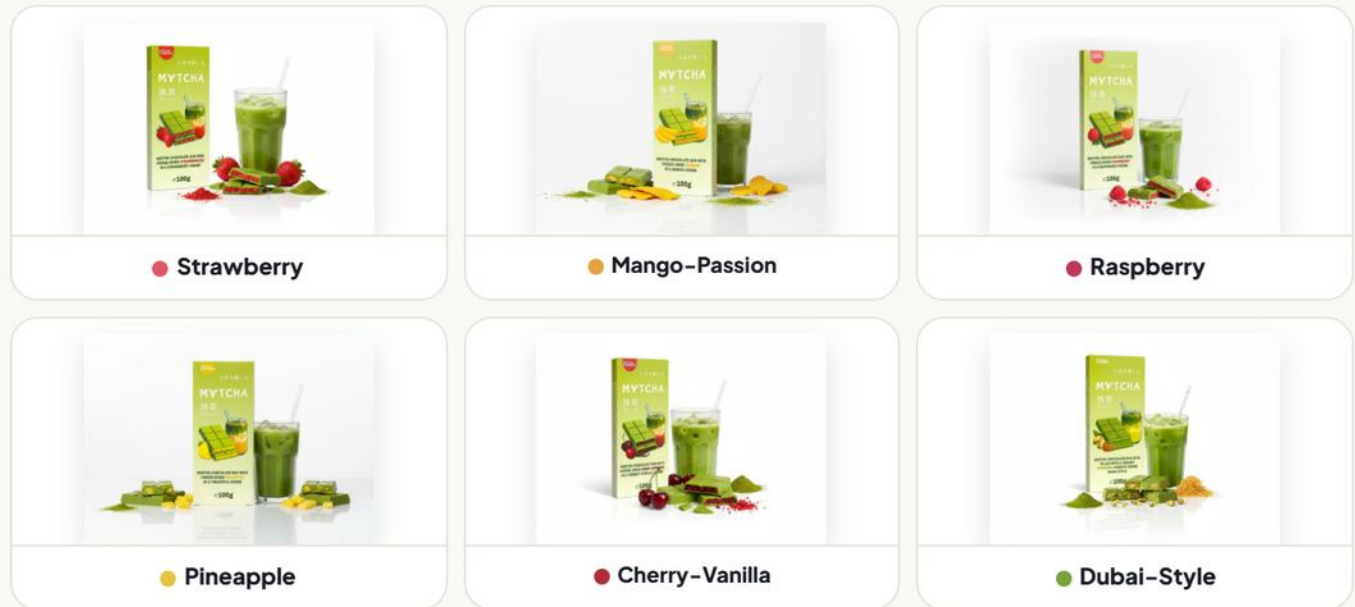
 Matcha trend

100 g bar · 6 varieties

Request samples & terms →

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## THE 6 VARIETIES



## ITEMS & EAN

| VARIETY            | ART. NO. | EAN           | CONTENT | RRP        | AVAILABILITY |
|--------------------|----------|---------------|---------|------------|--------------|
| Strawberry         | MYT-001  | 4262451982953 | 100 g   | o. r.      | DEstock      |
| Mango-Passionfruit | MYT-002  | 4262451983295 | 100 g   | o. r.      | DEstock      |
| Raspberry          | MYT-003  | 4262451983271 | 100 g   | o. r.      | DEstock      |
| Pineapple          | MYT-004  | 4262451983288 | 100 g   | o. r.      | DEstock      |
| Cherry-Vanilla     | MYT-005  | 4262451983301 | 100 g   | o. r.      | DEstock      |
| Dubai-Style        | MYT-006  | 4262451982922 | 100 g   | o. r.      | DEstock      |
| Assorted display   | MYT-007  | 4262451983578 | 200 pcs | Top seller | DEstock      |

Matcha chocolate bar 100 g · freeze-dried fruit in cream · #SCHMECKT brand · o. r. = RRP on request · shipped from our German warehouse

## Matcha meets chocolate bar.

Freeze-dried fruit cream at the core · 6 Instagram varieties · 100 g



## Matcha x fruit

The matcha mega-trend meets chocolate bars – six Instagram-worthy varieties with a fruit-cream core. **Terms on request.**



[vovanglobal.de/mytcha](https://vovanglobal.de/mytcha)

LICENSED & ITALIA



# Ferrero Italia

## The originals that **everyone** **knows.**

Original Italian Kinder specialities that aren't regularly available in Germany – Brioss, Pane e Cioc, Colazione Più, Kornetti & more. A well-known A-brand as an exclusive Italia import and footfall driver for your shelf.

★ A-brands

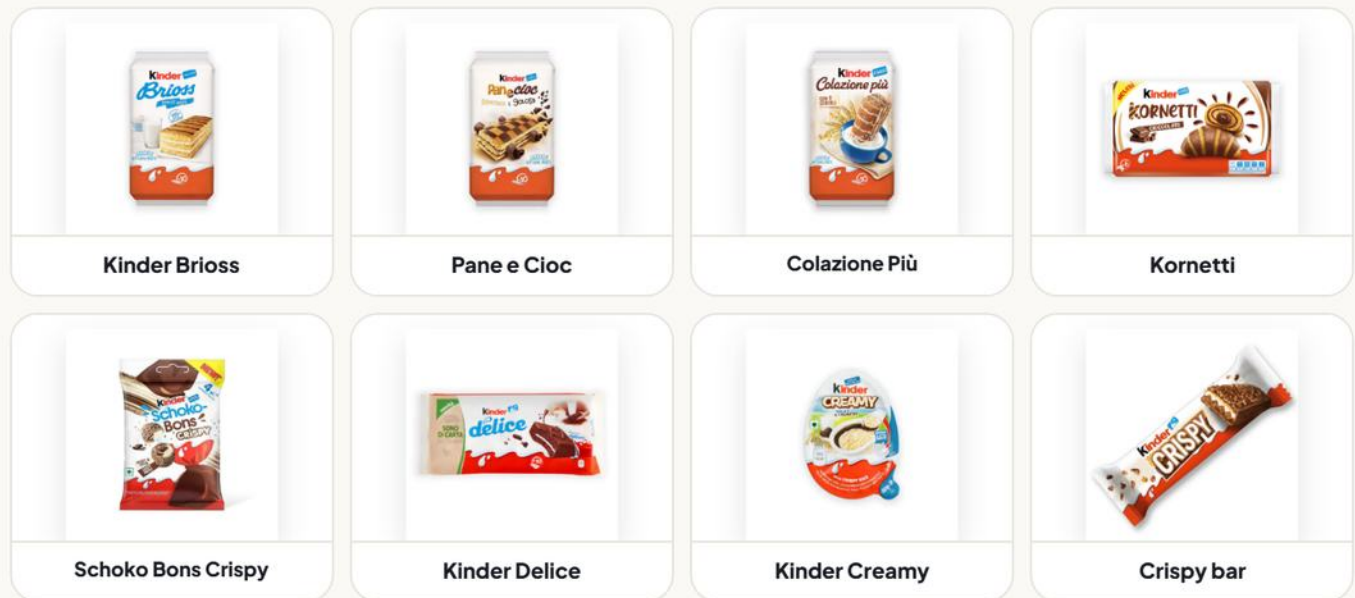
🇮🇹 Italia import

Footfall driver

Request samples & terms →

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## ITALIAN KINDER SPECIALITIES



## ORIGINAL ITEMS (SELECTION)

| ITEM                           | EAN           | ORIGIN | AVAILABILITY |
|--------------------------------|---------------|--------|--------------|
| Kinder Brioss                  | 8000500283158 | Italia | DEstock      |
| Kinder Pane e Cioc             | 8000500283240 | Italia | DEstock      |
| Kinder Colazione Più           | 8000500283219 | Italia | DEstock      |
| Kinder Schoko Bons Crispy      | 8000500418482 | Italia | DEstock      |
| Kinder Delice                  | 8000500267103 | Italia | DEstock      |
| Kornetti · Creamy · Crispy bar | various       | Italia | DEstock      |

Exclusive Italian Kinder imports (not regularly available in DE) · more items on request · terms & full price list on request · shipped from our German warehouse

## A-brands **Italia**

Well-known Ferrero classics bring frequency and trust to the shelf – ideal as an anchor next to the trend own-brands. **Full range & terms on request.**



[vovanglobal.de/italia](https://vovanglobal.de/italia)

VIRAL CREAMS

NEW 2026



# Dip the Taste

**Snack it.**  
**Dip it.**  
**Love it.**

The first viral creams as a snack: crunchy bread sticks to dip into creamy pistachio, matcha and mango creams. Dubai style, Brizzl effect with popping candy & Matcha Love. 55 g cup from #SCHMECKT.

 Viral trend

Bread sticks to dip · 55 g

[Request samples & terms →](#)

[info@vovanglobal.de](mailto:info@vovanglobal.de) · +49 2202 24 77 600

## THE VARIETIES



## ITEMS & EAN

| ITEM                              | ART. NO. | EAN           | CONTENT  | RRP    | AVAILABILITY |
|-----------------------------------|----------|---------------|----------|--------|--------------|
| Dubai-Style                       | DTT-001  | 4262451983783 | 55 g     | o. r.  | DE stock     |
| Brizzl effect                     | DTT-002  | 4262451983790 | 55 g     | o. r.  | DE stock     |
| Matcha-Love Strawberry            | DTT-003  | 4262451983806 | 55 g     | o. r.  | DE stock     |
| Matcha-Love Mango                 | DTT-004  | 4262451983813 | 55 g     | o. r.  | DE stock     |
| Double pack Dubai + Brizzl        | DTT-005  | 4262451983820 | 2 × 55 g | 1.99 € | DE stock     |
| Double pack Matcha Straw. + Mango | DTT-006  | 4262451983837 | 2 × 55 g | 1.99 € | DE stock     |

Single cup 55 g · double pack 2 × 55 g · #SCHMECKT brand · o. r. = RRP on request · shipped from our German warehouse

## Also as a double pack – perfect for the two-for counter.

Two varieties in a set · RRP 1.99 € · the snack trend for kiosk, checkout & to-go



## Snack it. Dip it.

Bread sticks meet viral cream – the social-media snack format for the impulse zone. Four varieties plus two double packs. **Terms on request.**



vovanglobal.de/dip-the-taste

DUBAI-STYLE · ORIENT

NEW 2026



# Orient Taste

## Pistachio meets pastry threads.

Oriental indulgence meets premium chocolate: the finest milk chocolate with real pistachio cream and crunchy roasted pastry threads (kadayif) – inspired by Turkish patisserie. The viral Dubai-style trend as a bar, stick and wafer.

🔥 Dubai-Style

Pistachio & kadayif · Made in Turkey

Request samples & terms →

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## THREE DUBAI-STYLE FORMATS



● **Chocolate**  
Bar 95 g · Creamy & Crunchy



● **Stick**  
4 × 35 g



● **Wafer**  
80% pistachio cream

## ITEMS & TERMS

| ITEM                                     | CONTENT      | RRP   | AVAILABILITY            |
|------------------------------------------|--------------|-------|-------------------------|
| Dubai Style Chocolate – Creamy & Crunchy | 95 g         | o. r. | <a href="#">DEstock</a> |
| Dubai Style Stick                        | 4 × 35 g     | o. r. | <a href="#">DEstock</a> |
| Dubai Style Wafer – 80% pistachio        | Single stick | o. r. | <a href="#">DEstock</a> |

Milk chocolate with roasted pastry threads & pistachio cream · made in Turkey · EANs & terms on request · shipped from our German warehouse

## The Dubai trend in three formats.

Bar · stick · wafer – pistachio cream & crunchy kadayif  
pastry threads



## Dubai Style

The most sought-after chocolate trend in three formats at once – pistachio & kadayif  
for bar, stick and wafer. **Terms on request.**



[vovanglobal.de/sortiment](https://vovanglobal.de/sortiment)



# CandyPop

## Popcorn meets chocolate bar.

Crunchy popcorn with real chocolate-bar pieces: M&M's, Oreo, Twix & Snickers. The US sweet-popcorn trend for cinema feeling, impulse purchase and the snacking shelf.

★ US import

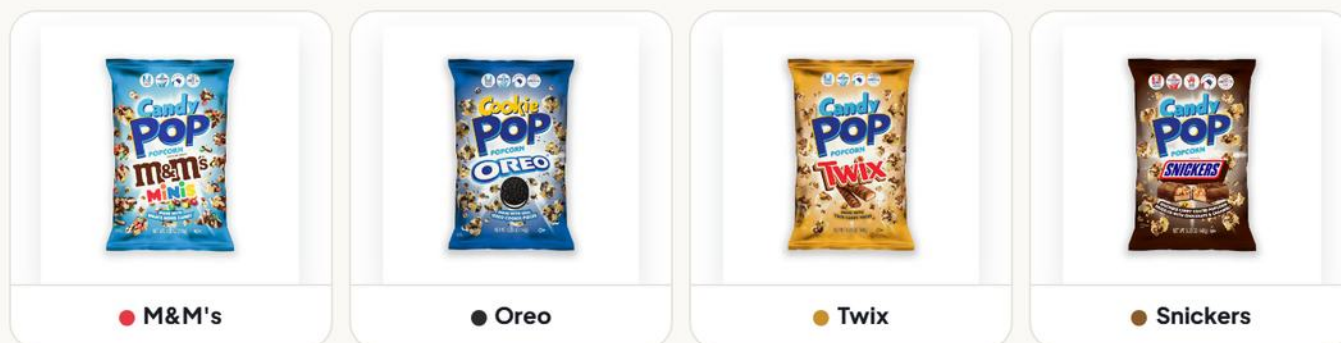
🏠 Cult snack

4 varieties

Request samples & terms →

info@vovanglobal.de · +49 2202 24 77 600

## THE 4 VARIETIES



## ITEMS & EAN

| VARIETY           | ART. NO. | EAN          | RRP   | AVAILABILITY |
|-------------------|----------|--------------|-------|--------------|
| CandyPop M&M's    | 6508     | 814109021374 | o. r. | DE stock     |
| CandyPop Oreo     | 6516     | 814109021343 | o. r. | DE stock     |
| CandyPop Twix     | 6509     | 814109021381 | o. r. | DE stock     |
| CandyPop Snickers | 6517     | 814109023354 | o. r. | DE stock     |

Sweet popcorn with chocolate-bar pieces · US import · o. r. = RRP on request · shipped from our German warehouse

## US cult meets cinema feeling.

Popcorn with real branded-bar pieces · M&M's · Oreo · Twix · Snickers



## Movie Night

The viral US popcorn snack with real branded bars – perfect for cinema, kiosk & the snacking shelf. **Terms on request.**



vovanglobal.de/usa

FREEZE-DRIED ICE CREAM

NEW 2026



# Froozly Ice

## Ice cream that never melts.

Freeze-dried ice cream balls – crunchy on the outside, creamy inside, never melted. Vanilla, Strawberry & Chocolate, also chocolate-covered. The viral freeze-dried-ice-cream trend, crunchy & ambient-storable.



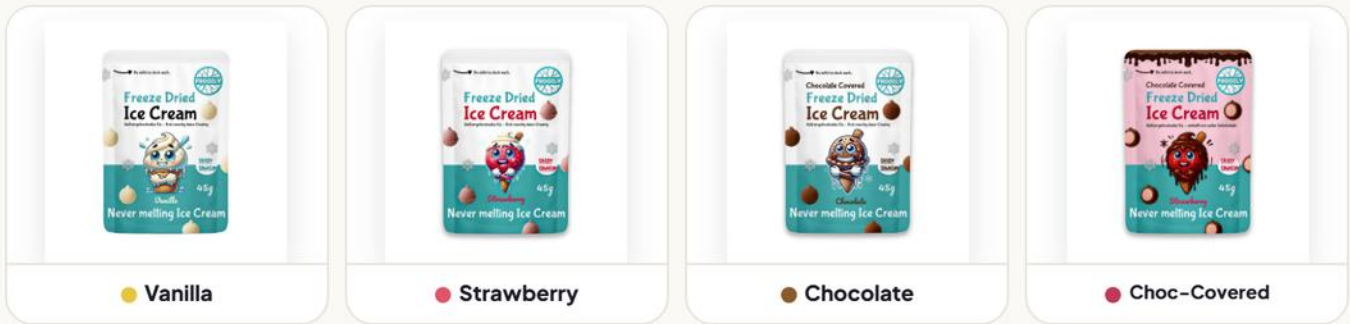
Freeze-Dried

Ice Cream Balls · ambient

Request samples & terms →

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## THE VARIETIES



## ITEMS & EAN

| VARIETY                      | ART. NO.  | RRP                                             | AVAILABILITY                                            |
|------------------------------|-----------|-------------------------------------------------|---------------------------------------------------------|
| Vanilla                      | FL-0007   | o. r.                                           | <span style="background-color: #e0f2f1;">DEstock</span> |
| Strawberry                   | FL-0009   | o. r.                                           | <span style="background-color: #e0f2f1;">DEstock</span> |
| Chocolate                    | FL-0006   | o. r.                                           | <span style="background-color: #e0f2f1;">DEstock</span> |
| Chocolate-Covered Vanilla    | FL-0010   | o. r.                                           | <span style="background-color: #e0f2f1;">DEstock</span> |
| Chocolate-Covered Strawberry | FL-0011   | o. r.                                           | <span style="background-color: #e0f2f1;">DEstock</span> |
| Ice Cream Signature Box      | FL-IC-BOX | <span style="color: #0070c0;">Top seller</span> | <span style="background-color: #e0f2f1;">DEstock</span> |

Freeze-dried ice cream balls · crunchy, ambient-storable (no freezing needed) · EANs & terms on request · shipped from our German warehouse

## Never Melting

Crunchy ice cream with no frozen chain – the viral freeze-dried-ice-cream trend for any shelf. **Terms on request.**



[vovanglobal.de/froozly](https://vovanglobal.de/froozly)

FREEZE-DRIED CANDY

NEW 2026



# Froozly Candy

## Candy. But **crunchy**.

Freeze-dried candy: gummy bears, marshmallows, peach rings & watermelon become airy-crunchy and intense in flavour. The viral TikTok freeze-dried-candy trend – crunchy & ambient-storable.

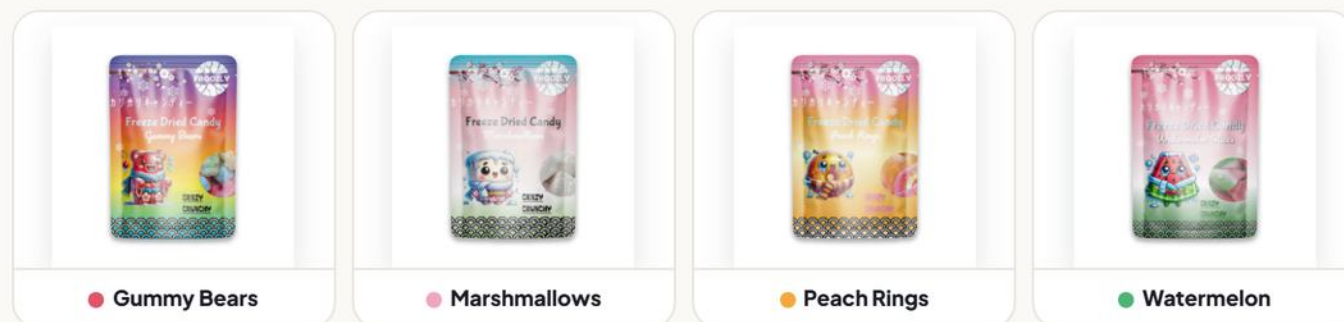
🔥 TikTok-viral

4 varieties · Freeze-Dried

Request samples & terms →

info@vovanglobal.de · +49 2202 24 77 600

## THE 4 VARIETIES



## ITEMS & EAN

| VARIETY             | ART. NO.  | RRP        | AVAILABILITY |
|---------------------|-----------|------------|--------------|
| Gummy Bears         | AR-549    | o. r.      | DEstock      |
| Marshmallows        | AR-550    | o. r.      | DEstock      |
| Peach Rings         | AR-552    | o. r.      | DEstock      |
| Watermelon Slices   | AR-551    | o. r.      | DEstock      |
| Candy Signature Box | FL-FD-BOX | Top seller | DEstock      |

Freeze-dried candy · crunchy, ambient-storable · intense flavour · EANs & terms on request · shipped from our German warehouse

## Crunchy Candy

The viral freeze-dried-candy hype from TikTok – crunchy, light, intense. **Terms on request.**



[vovanglobal.de/froozly](https://vovanglobal.de/froozly)



# Gurk n Go

## Pickle power. To Go.

Crunchy snack chips with real dill-pickle flavour – the viral pickle-snack trend from the USA. Five varieties from Classic and Hot to Jalapenos. Low in sugar, savoury, perfect for kiosk, checkout and the snacking shelf.

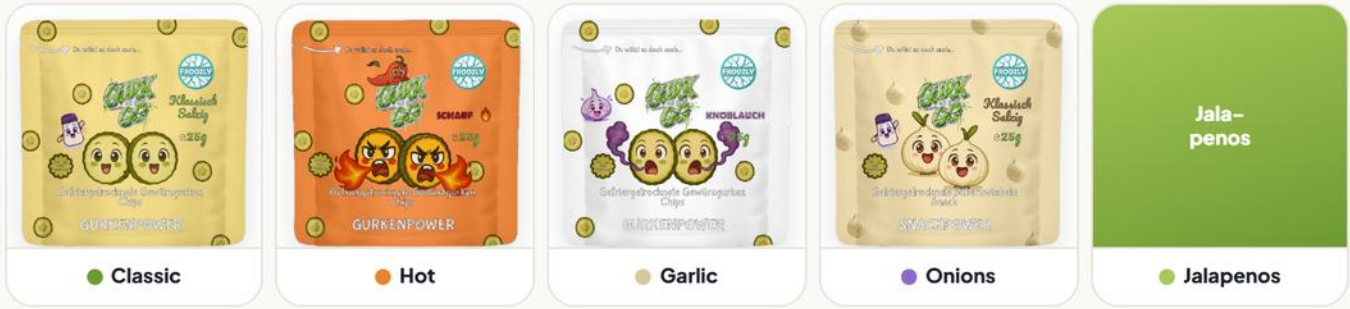
 Pickle trend

5 varieties

Request samples & terms →

info@vovanglobal.de · +49 2202 24 77 600

## THE 5 VARIETIES



## ITEMS & EAN

| VARIETY                                   | ART. NO.  | RRP        | AVAILABILITY |
|-------------------------------------------|-----------|------------|--------------|
| Classic                                   | FL-0012   | o. r.      | DE stock     |
| Hot                                       | FL-0013   | o. r.      | DE stock     |
| Garlic                                    | FL-0014   | o. r.      | DE stock     |
| Onions                                    | FL-0015   | o. r.      | DE stock     |
| Jalapenos                                 | FL-0016   | o. r.      | DE stock     |
| Signature Box (Classic·Hot·Garlic·Onions) | FL-GG-BOX | Top seller | DE stock     |

Crunchy snack chips with dill-pickle flavour · 5 varieties + Signature Box · EANs & terms on request · shipped from our German warehouse

## Pickle Hype

The viral US pickle-snack trend comes to Europe – savoury, crunchy, a real impulse eye-catcher. **Terms on request.**



[vovanglobal.de/sortiment](https://vovanglobal.de/sortiment)



# LYOWRAP™

## The spinach wrap with no compromises.

The only gluten-free spinach wrap with no grain and no additives: 3 ingredients plus water and salt, real spinach, protein from chickpeas. The declaration fits on two lines. Own brand of Vovan Global.

★ NEW 2026

Clean Label

240 g · 6 pcs · Gluten-free · Vegan

**01 Free-from cascade** – gluten-free, grain-free, wheat-free, soy-free, vegan: one SKU covers all trend segments.

**02 Clean Label** – chickpea flour, tapioca starch, spinach. No E-numbers, no preservatives, no palm oil.

**03 Source of protein** – 4 g protein per tortilla, 16 % of the energy from protein. The rice-starch-based competition is practically protein-free.

**04 Real spinach, no colouring** – the green comes from the spinach content, not from concentrate or dye.

Content 240 g · 6 pcs of 40 g · MAP pouch · BBD 60–90 days · freezable up to 6 months · channels: organic/health food · food service · vending · retail · EAN to follow on production approval · also available as private label

## 1 SKU · all segments

Allergy, vegan and clean-label shoppers with a single item – fewer shelf metres, less listing effort. Food-service-ready: doesn't tear, stays pliable. **Terms on request.**



vovanglobal.de

SNACK



# Sweet Master

## Crunchy Chocolate Chips.

Crunchy chocolate chips for nibbling and snacking – the crunchy chocolate snack from Sweet Master. Perfect for the impulse and nibble placement.

★ Snack

🔪 Crunchy

Chocolate chips

[Request samples & terms →](#)

[info@vovanglobal.de](mailto:info@vovanglobal.de) · +49 2202 24 77 600



# Tabby

## Sweet illusion. Looks like fast food – it's chocolate.

Trompe-l'œil chocolate for kids & teens:  
chicken drumstick, hot dog, chocolate egg  
and choco fries – chocolate with a creamy  
filling in viral fast-food shapes. Four product  
lines, eleven varieties, shelf-ready in a  
display.

★ 4 product lines

🔥 Viral with kids & teens

11 varieties

Shelf-Ready Display

Request samples & terms →

info@vovanglobal.de • +49 2202 24 77 600

## THE 4 PRODUCT LINES

|                                                                                                                                                                                               |                                                                                                                                                                |                                                                                                                                                                       |                                                                                                                                                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
|  <p>● <b>Chicken Drumstick</b><br/>7 varieties · caramel, cocoa, hazelnut, wafer, coconut, chips, banana</p> |  <p>● <b>Dogfather's Hotdog</b><br/>2 varieties · strawberry &amp; banana</p> |  <p>● <b>Sunny Side Up</b><br/>Chocolate egg · cocoa crumble &amp; milk filling</p> |  <p>● <b>Choco Fries</b><br/>Cocoa sticks with strawberry dip</p> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|

## PACKAGING & UNITS

| UNIT                 | DISPLAY / CARTON                      | CARTON DIMENSIONS  | SHELF LIFE    |
|----------------------|---------------------------------------|--------------------|---------------|
| 100 g doypack        | 8 pcs per display · 80 pcs per carton | 590 × 270 × 260 mm | BBD 12 months |
| 50 g box             | 12 or 24 pcs · shelf-ready            | 480 × 300 × 200 mm | BBD 12 months |
| Choco Fries 44 g box | 12 pcs · shelf-ready                  | 364 × 162 × 336 mm | BBD 12 months |

Shelf-ready display cartons for impulse placement · EANs, item list & terms on request · shipped from our German warehouse

**Looks like chicken.  
Tastes like  
chocolate.**

Trompe-l'œil effect with a wow moment – made for social media, the pester zone & the kids' shelf.



## Trompe-l'œil for kids & teens

Four viral product lines with social-media appeal – shelf-ready displays for the impulse space. **Terms on request.**



[vovanglobal.de/tabby](https://vovanglobal.de/tabby)

LICENSED



# Licensed products

## The stars that kids love.

Licensed character confectionery from SpongeBob and Barbie to Hello Kitty and Looney Tunes – Dip & Stick, gummies, lollies & more. Vovan Global is an authorised distributor. The footfall driver for the kids and pester-ware zone.

★ Officially licensed

★ Kids' favourites

Distributor

Request samples & terms →

info@vovanglobal.de · +49 2202 24 77 600

## LICENSED BRANDS (SELECTION)

**Hot Wheels**

**DIP & STICK**  
Soft Gummy Sticks with Gel Dip

INFO: • Packing: 12/4  
• Net Weight: 50 g



Flavour: Mix Fruits  
Item No.: CB0052425

Distributed by Vovan Global GmbH | www.vovanglobal.de

**SpongeBob SQUAREPANTS**

**DIP & STICK**  
Soft Gummy Sticks with Gel Dip

INFO: • Packing: 12/4  
• Net Weight: 50 g



Flavour: Mix Fruits  
Item No.: CB0052404

Distributed by Vovan Global GmbH | www.vovanglobal.de

**LOONEY TUNES**

**DIP & STICK**  
Soft Gummy Sticks with Gel Dip

INFO: • Packing: 12/4  
• Net Weight: 50 g



Flavour: Mix Fruits  
Item No.: CB0052440

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**Barbie**

**DIP & STICK**  
Soft Gummy Sticks with Gel Dip

INFO: • Packing: 12/4  
• Net Weight: 50 g



Flavour: Mix Fruits  
Item No.: CB0052424

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**HELLO KITTY AND FRIENDS**

**DIP & STICK**  
Soft Gummy Sticks with Gel Dip

INFO: • Packing: 12/4  
• Net Weight: 50 g



Flavour: Mix Fruits  
Item No.: CB0052430

Distributed by Vovan Global GmbH | www.vovanglobal.de

**SpongeBob SQUAREPANTS**

**LOLLI STRAW**  
Straw with Lollipop

INFO: • Packing: 20/4  
• Net Weight: 30 g



Flavour: Fruits  
Item No.: CB0191604

Distributed by Vovan Global GmbH | www.vovanglobal.de

Officially licensed character confectionery · SpongeBob · Barbie · Hello Kitty · Looney Tunes and many more · full licensed range, EANs & terms on request · distribution by Vovan Global GmbH

## Kids' favourites

Well-known licensed characters draw children & parents to the shelf – a strong footfall driver for the pester-ware zone. **Full range & terms on request.**



[vovanglobal.de/lizenzprodukte](http://vovanglobal.de/lizenzprodukte)

# Listing the trends couldn't be **easier.**

Transparent handling, short lead times, full retail support – from the first order to the POS material.



## Ordering

Simple ordering by form or email. Core range from stock, new products by pre-order.



## Delivery

2–5 working days from our Bergisch Gladbach warehouse. Pallet, carton or display – flexible to your needs.



## Minimum quantities

Low entry quantities per brand (e.g. Lyoshot from 10 displays). Ideal for testing new trends.



## Marketing support

POS displays, standees & social-media content packages for listed partners.



## Quality

Certified goods (incl. BRC), complete FIC data & supplier data sheets on request.



## Price list

Current RRP & purchasing terms per brand on request – tailored to order volume.



LIST NOW – 2026 SEASON

# Secure the trend brands of 2026.

Let's talk about your shelf. We'll put together the right range, displays and terms for you – and you secure the first-placement advantage on the hottest confectionery trends.

## CONTACT

### **VOVAN Global – Sales**

Tel: +49 2202 24 77 600

Email: [info@vovanglobal.de](mailto:info@vovanglobal.de)

## VOVAN GLOBAL GMBH

Zum Scheider Feld 12

51467 Bergisch Gladbach

[www.vovanglobal.de](http://www.vovanglobal.de)



Range & B2B prices  
[vovanglobal.de/sortiment](http://vovanglobal.de/sortiment)